






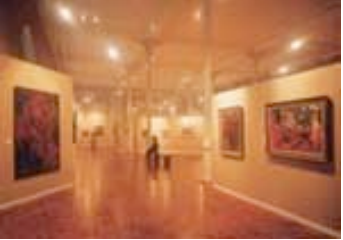











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 MUMMI – Design for All and Museums Workshop, UIAH, Media Lab 8.-11.11.2004  
 Accessibility survey to Lima art Museum, Peru (cultural accessibility point of view)  
 Script for a video


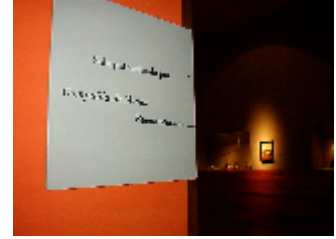
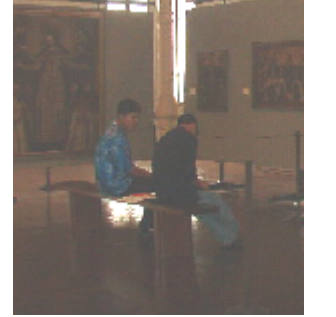


PICTURE	VOICE OVER and sound	Time
<p data-bbox="224 415 683 556">Fast montage of Peruvian tourist attractions and other colorful images, each only 2 seconds long, 8 images.</p> <p data-bbox="224 560 573 594">For example the following:</p> 	<p data-bbox="716 415 1300 632">VO: Peru is a land of natural and cultural diversity with incredible offerings for tourists from the Inca citadel of Machu Picchu to the Amazon jungle. What better way to begin to explore Peru than through it's rich history of various high civilizations.</p> <p data-bbox="716 667 1256 741"><i>MUSIC: Fast Andean pipes, Condor Pasa (traditional, non-copyright)</i></p>	<p data-bbox="1360 415 1446 449">16 sec</p>


 <p>Fade to black</p>		1 sec
<p>On black fade up large white letters:  <a href="http://www.museodearte.org.pe">www.museodearte.org.pe</a>  fade out  to black</p>	<p><i>Fade music down but not completely</i></p> <p>VO: A main target group for museums is tourists. On the web I found, in Spanish only though, the place to start my exploration.</p>	8 sec
<p>Fade up large white letters  <a href="http://www.ucl.ac.uk/museumstudies/websites04/pardo">www.ucl.ac.uk/museumstudies/websites04/pardo</a>  fade text to black, cut to next image</p>	<p>VO: There were a few related sites on the web but only one easily found in English.</p>	4 sec
	<p>VO: Lima Art Museum is the number one art institute in Peru having the widest collections...</p>	5 sec
 <p>Fade to black</p>	<p>VO: ...of PreColumbian, Colonial and Republican Peruvian art.</p> <p><i>Music fades out completely.</i></p>	5 sec
<p><i>CHANGE OF MOOD</i>  Tripod used for previous colourful shots, fades between pictures... from here tone and style change to realism, hand held camera and faded colours.</p>	<p><i>CHANGE OF MOOD TO REALISM</i>  (until here, things have run smoothly, as in colourful commercial. VO was very assured, music pleasant etc. Music cut abruptly and completely)</p>	<i>End scene 1</i>
 <p>Full shot museum wrong side</p>	<p>VO (a bit of alarm in voice):  But <b>I can't find the entrance</b> to the museum as the taxi left me on the wrong side ...  <b>NO MUSIC</b>  <i>Sound of steps on gravel, a bit of panting in voice, OUTSIDE ATMOSPHERIC, go on under VO throughout</i></p>	6 sec  3 sec
	<p>VO: ...of the building. The <b>ramp isn't in use</b> either.  <i>Sound of steps continues underneath VO</i></p>	5 sec

Large shot ramp		
 Close up Pauliina, worried, sweaty: introduction to narrator	VO: I was warned as that this is <b>not a safe area</b> of town and I don't like wandering around... <i>Sound of walking on gravel, panting under VO</i>	5 sec
 Full shot entrance	VO: (sigh in relief) Ok. Here's the front entrance. The man at the ticket desk, ... <i>Sound: Steps cease</i> <b>INSIDE ATMOSPHERIC</b>	6 sec
Full shot <b>huge reception desk</b> , man behind it. Pauliina <b>can hardly reach</b> over it.	VO:...who <b>speaks Spanish only</b> , is <b>kind and helpful</b> as I pay for ...	5 sec
Medium close-up man <b>smiles</b> and hands over ticket and <b>two leaflets</b>	VO:...my entrance and <b>use of my camera</b> . The <b>tickets cost</b> less than 3 dollars.	7 sec
 Full shot, stairs	VO: The <b>lift is out of order</b> but the stairs a beautiful. <i>Sound of steps on wood underneath, continue and then fade</i>	4 sec  2 sec
Two-shot: guard points, <b>smiling</b> , Pauliina nods	VO: On the first floor I'm met by a <b>friendly</b> museum guard ...	5 sec
 Close-up map of museum	VO:...who points me to move clockwise as <b>I try to make out the floorplan</b> ...	4 sec
Full shot Pauliina peering up on her toes, <b>map very high on wall</b>	VO:... in the <b>dim light</b> of the museum.	3 sec

	<p><i>Sound: steps on wood, echo of empty museum</i>  VO: But as I get accustomed to the low lighting I notice the vastness of the museum. There is an <b>introductory wall text in Spanish...</b></p>	<p>3 sec 10 sec</p>
<p>Slow PAN left-right, vista of huge museum hall</p>	<p>VO: ... <b>but none in English.</b> (pause)  Oh, never mind.  <i>Sound: walking on wood floor continues under VO</i></p>	<p>4 sec</p>
	<p>VO: But I do find <b>about half of the large walltexts in English as well as in Spanish,</b> though texts with <b>additional information are few</b> and far between.</p>	<p>12 sec  2 sec</p>
	<p>Wide angle wall texts</p>	<p>2 sec</p>
	<p><i>Sound: no walking</i>  VO: It's <b>not easy to understand</b> what things are about...</p>	<p>3 sec</p>
<p>Close up textile</p>	<p>VO: ...especially as all the <b>small labels are in Spanish only.</b></p>	<p>5 sec</p>
	<p>Shot of labels</p>	<p></p>

		<p>VO: Although <b>I can get pretty close</b> to the pieces to look at I can't get good photos of the pottery...</p>	<p>8 sec</p>
		<p>VO: ...or textile collections as they are encased in glaring glass.</p>	<p>5 sec</p>
		<p>VO: But maybe it's better just to concentrate on the collection and forget my camera anyway. This museum is pretty big.</p>	<p>8 sec</p>
		<p>VO: There is an educational <b>3-dimensional map</b> of the Nazca lines, which few get to actually view from the air...</p>	<p>9 sec</p>
	<p>High angle Nazca lines close-up</p>	<p>VO: with <b>explanations in English</b> also on the wall.</p>	<p>4 sec</p>
	<p>High angle, Court yard</p>	<p>VO: It's <b>easy to navigate in the museum</b> as the display halls wind around a visible Central Courtyard. <i>Sound: walking on wood fade up under VO</i></p>	<p>7 sec 2 sec</p>

	<p><i>Sound: footsteps fade down, but not completely</i>  VO: The rooms at the corners of the building have <b>welcoming wide open doors</b> and each displays it's own theme,</p>	<p>2 sec 8 sec</p>
	<p>VO: ...though it's <b>not clearly marked what the theme is.</b></p>	<p>4 sec</p>
	<p>VO: There <b>are benches to rest on</b> and take in the variety of displays.</p>	<p>6 sec</p>
	<p>VO: <b>I need more information</b> on the timeline, points of reference to history I'm familiar with so I could understand what happened here and when.</p>	<p>11 sec</p>
<p>Close-up of leaflets in hand, flipping through them, tilt up to Pauliinas's face reading in dim light, sigh 100%</p>	<p>The <b>brochures don't give additional information</b> on the collections and history either: one is about the temporary exhibition of Modern French art which I'm not going to visit and the other is the museum's bulletin.  <i>Frustrated sigh 100%.</i></p>	<p>15 sec</p>
	<p>VO: Unfortunately there are <b>no timelines or historical cross reference charts</b> and the deluge of three thousand years of Peruvian cultures...</p>	<p>9 sec</p>
<p>Wide shot, slow PAN left to right</p>		

 <p>Close-up Pauliina smiling as approaches bright outside light-fade to WHITE</p>	<p>VO: ... gets all jumbled up in my head. <i>Sound of walking on wood...</i></p>	<p>3 sec  1 sec</p>
<p><i>Change of mood back to colourful bright commercial</i></p>	<p><i>Andean pipe music Sound: outside atmospheric</i></p>	<p><i>End scene 2</i></p>
<p>Fast colourful montage similar to one in beginning of Peruvian cultural sites, cities and people, 3 pictures, 2 sec each</p>	<p>VO: And now I'm going to discover what Peru is like outside museums.  <i>Sound: turns to walking on gravel, outside, city, cars...</i>  <i>MUSIC: Andean pipe, Condor Pasa (traditional, non-copyright) same as in beginning</i></p>	<p>6 sec</p>
		<p><i>End scene 3 Overall length: 232 sec (3 min 52 sec)</i></p>