

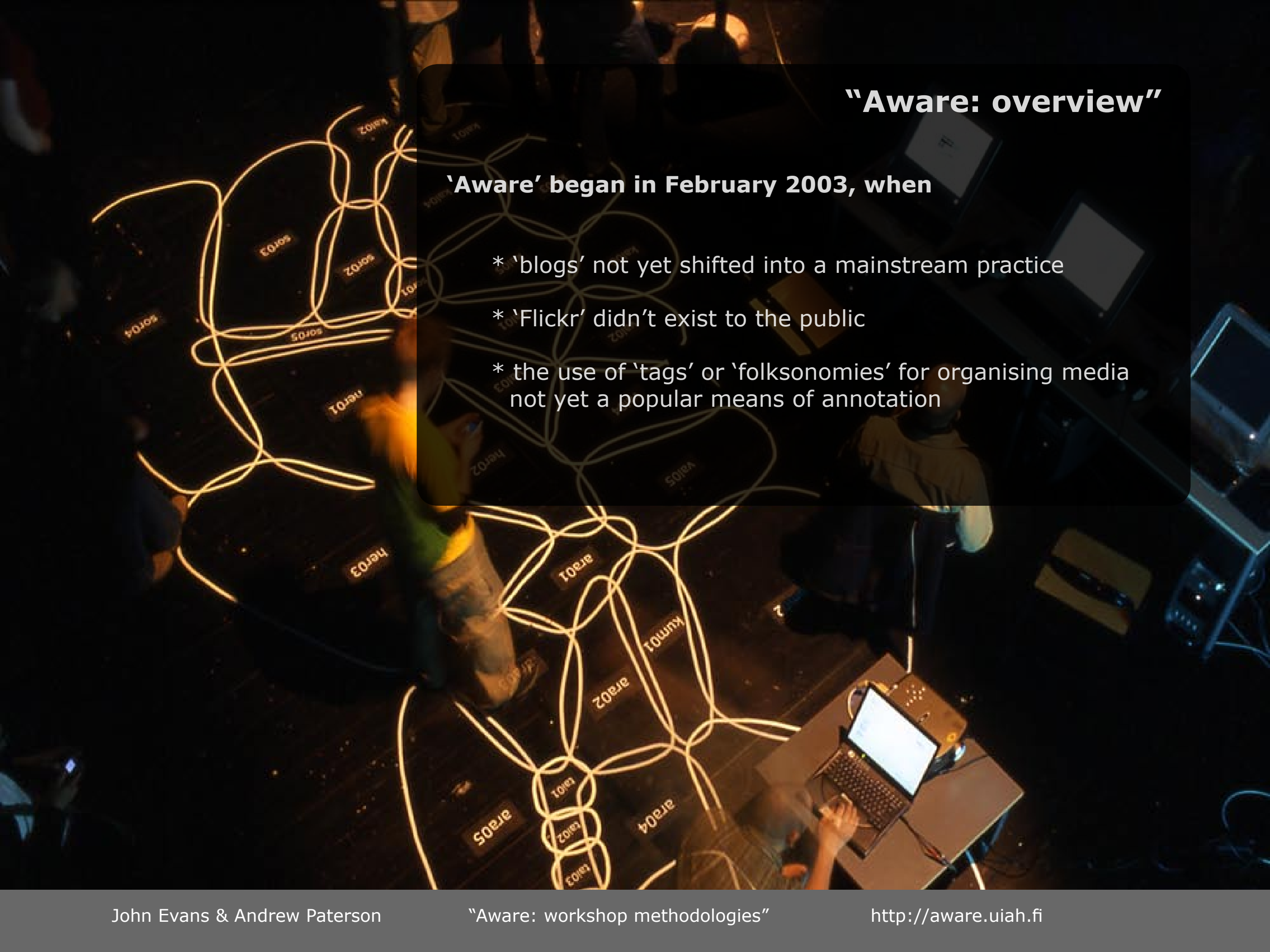


## **"Aware: workshop methodologies"**

John Evans & Andrew Paterson

\* <http://aware.uiah.fi>

\* <http://3eyes.co.uk> | <http://mlab.uiah.fi/~apaterso>

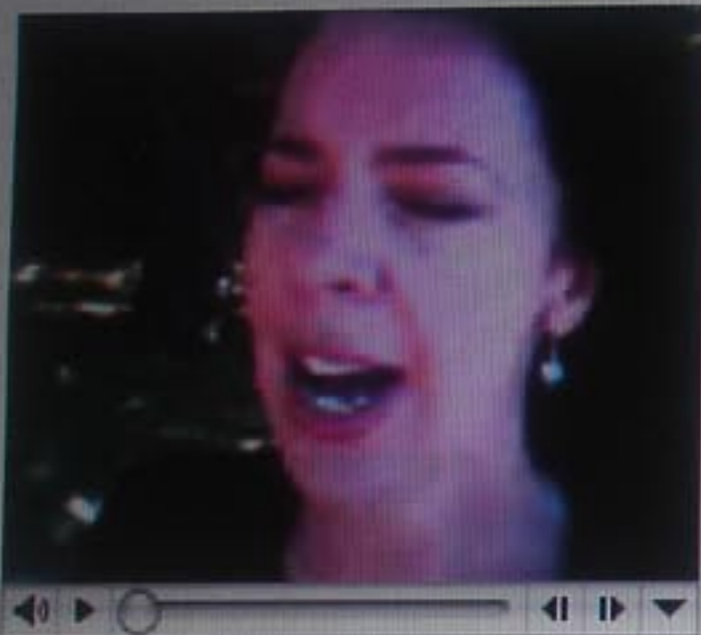


## **“Aware: overview”**

**‘Aware’ began in February 2003, when**

- \* ‘blogs’ not yet shifted into a mainstream practice
- \* ‘Flickr’ didn’t exist to the public
- \* the use of ‘tags’ or ‘folksonomies’ for organising media not yet a popular means of annotation

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Fri 14 Jan 2005 05:44 GMT

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### 'Aware' is a platform

- \* collective publication and syndication of media
- \* considers the shift from users as consumers to users as *both* creators and consumers of media
- \* focus on mobility

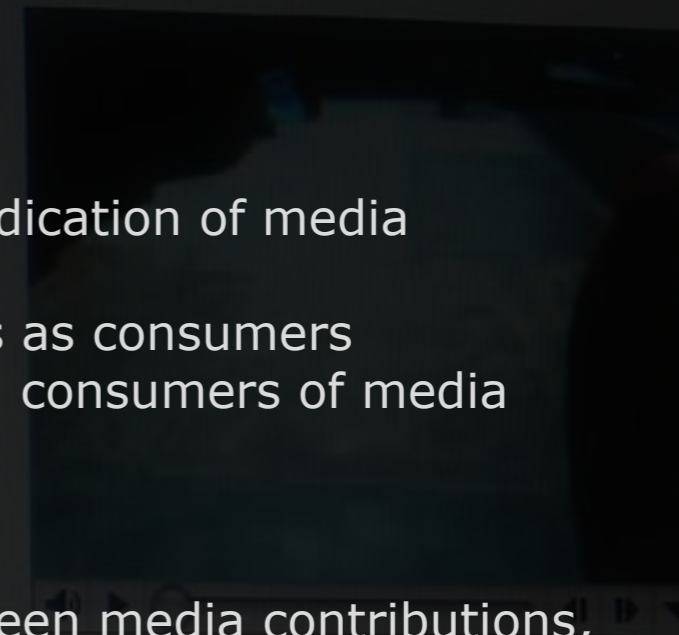
- \* contextual relationships between media contributions, including proximity, location and temporality.

### And is a..

- \* rapid prototype design tool for workshops

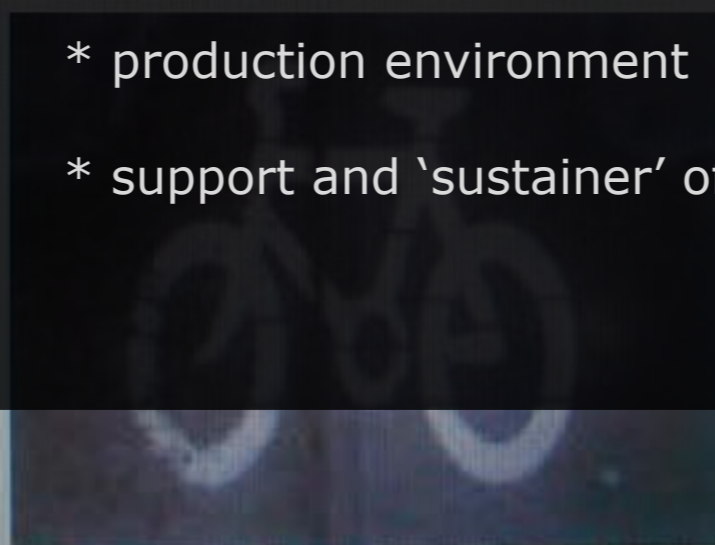
- \* production environment
- \* support and 'sustainer' of ongoing projects

### "Aware: overview"

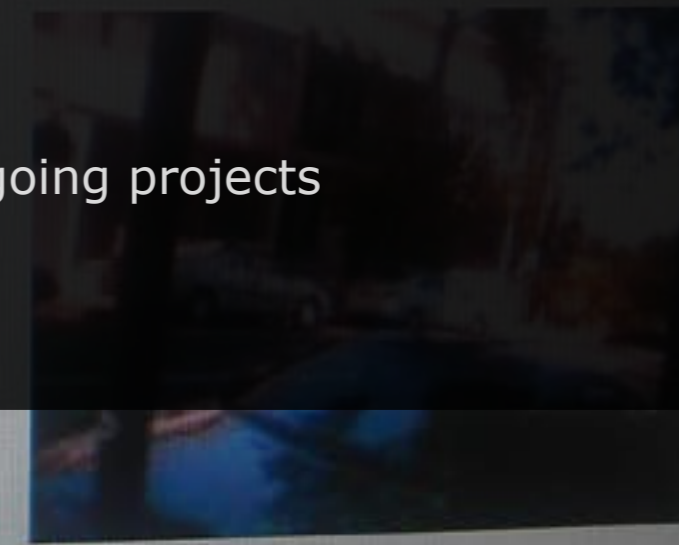


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## **“Aware: overview”**

### **‘Aware’ strategies and tactics related to**

- \* working from the lowest common technological denominator upwards
- \* maintaining flexibility and inclusiveness
- \* open-source solutions within proprietary networks
- \* human relationships and experience
- \* context and situatedness

The background image shows a workshop environment. In the foreground, there are several glasses on a wooden table. One glass contains a blue and red object, possibly a small robot or a craft project. Another glass has a dark liquid. In the background, people are visible, some holding glasses, suggesting a social or collaborative setting. The text is overlaid on a dark semi-transparent rectangle.

## **“Aware: overview”**

### **‘Aware’ is a collective (variously involving..)**

- \* John Evans, Markus Ort, Andrew Paterson, Aki-Ville Pöykiö

### **Operating in the field of**

- \* socially-engaged arts
- \* interaction/participatory design
- \* mobile technology development
- \* creative/commercial-research partnerships
- \* pedagogical workshops

### **We Collaborate with**

- \* CONTEXT research group, University of Helsinki  
<http://cs.helsinki.fi/group/context/>

## “Aware: needs and desires”

### Once a platform was developed

- \* a lack of approaches for working in the field
- \* need for communicative and pedagogical frameworks
- \* need for equipment and resources
- \* precious contact time with people
- \* technological and human sustainability of the project

## “Aware: rengo workshop”

**3-months during summer 2004 in Helsinki/Kemiö (FI)**

- \* explored relations of context - process - experience
- \* using the rules and logic of *renga* as framework
- \* historically-precedental collaborative poetry practice originating from Medieval Japan
- \* resultant experiences of the activity presented at ‘ISEA2004: wireless experience’ Conference
- \* <http://aware.uiah.fi/rengo>

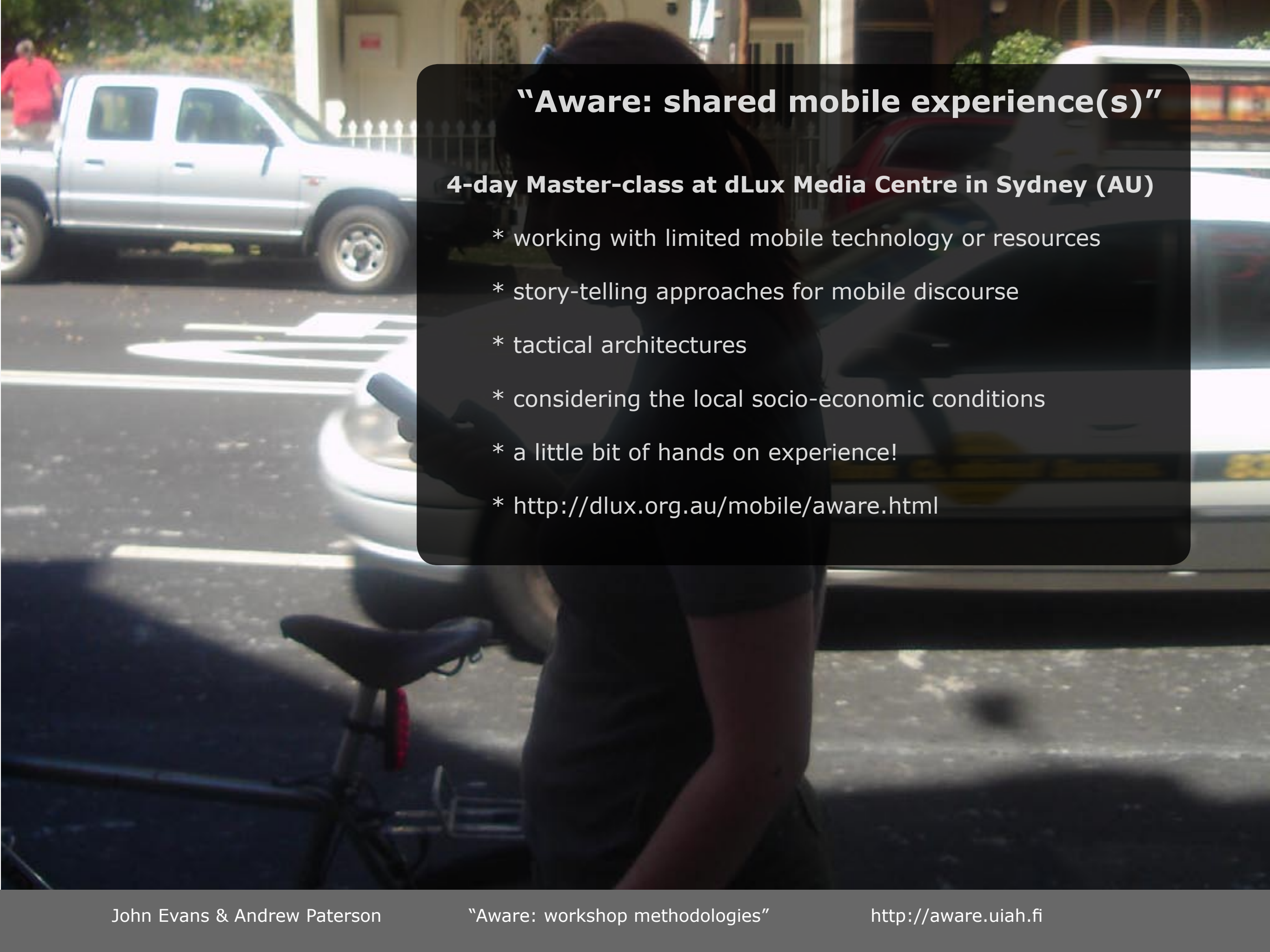
# “Aware: rengo workshop”

## Exercises both adaptive and selective

- \* fixed starting points but deviating in various directions
- \* several constants or fixed rules
- \* variables that could be adjusted as the activity progressed in real-time

## In reflection:

- \* devised performance and direction methodologies
- \* continually recycling between action and analysis
- \* “loose way of production”
- \* different levels of ownership and decision-making



## **“Aware: shared mobile experience(s)”**

### **4-day Master-class at dLux Media Centre in Sydney (AU)**

- \* working with limited mobile technology or resources
- \* story-telling approaches for mobile discourse
- \* tactical architectures
- \* considering the local socio-economic conditions
- \* a little bit of hands on experience!
- \* <http://dlux.org.au/mobile/aware.html>

# “Aware: shared mobile experience(s)”

## Inspired by

- \* ‘Video card game’ developed at Mads Clausen Institute, University of Southern Denmark
- \* ‘Mobile Probes’ developed at Future Home Research, University of Art and Design Helsinki

# “Aware: shared mobile experience(s)”

## Formalised exercise methods

- \* collaborative paper-based arrangements
- \* allowed us to explore contextual relations in real-time
- \* representations and meaning-making
- \* with or without various technologies
- \* framework providing participants with step-by-step instructions when explaining exercises

# **“Aware: lydhoer workshop”**

## **5-day workshop at Academy of Arts (KHiO) in Oslo (NO)**

- \* exercises and discussions on being ‘attentive’
- \* considering aspects of our everyday living that we wish to share among ourselves as a group
- \* combination of ‘Aware’ platform, and ‘ContextPhone’ software by University of Helsinki CONTEXT group
- \* developing a sustainable workshop practice
- \* <http://loca.uiah.fi:2500/lydhoer/published/HomePage>

# "Aware: lydhoer workshop"

## Combination of approaches

- \* exploring mobility and 'absent presence'
- \* media-capture exercises with networked mobile devices
- \* paper-based arrangements in physical space
- \* 'bare-bones' fast prototyping of online representations
- \* Example: 'Blind-date'  
<http://loca.uiah.fi:2500/lydhoer/published/Blind+date>  
<http://aware.uiah.fi/lydhoer/blinddate.html>

## “Aware: conclusion”

### Aware workshop methodologies

- \* developed & matured flexible participatory frameworks
- \* devised performance and sharing experiences
- \* emphasis on collaborative and embodied action
- \* exercises with or *without* networked mobile device
- \* combined processes for individual-collective decisions and meaning-making towards representation

